

## FanimeCon Art Gallery2013

Dear Artist,

We hope you will consider exhibiting your artwork at the FanimeCon 2013 to be held May 24 – 27 at the San Jose Convention Center.

Last year FanimeCon welcomed over 21,000 attendees and exhibitors making our event one of the largest gathering of Japanese animation fans in the United States. Among those attending are professionals from all areas of the popular arts including, but not limited to: comic book artists, writers, and creators; television and film writers, directors and executives; and artists of varying disciplines.

Our Art Gallery showcases not just the best in anime and manga art, but welcomes the best in science fiction and fantasy in the Bay Area.

If you would like to have your work displayed, please be sure to read all the rules carefully; especially note the policy on abandoned artwork. As always, on the enclosed entry form is a statement that you must sign and date, acknowledging that you have read the rules and agree to follow them to receive display space within the show.

The Art Gallery this year is presenting itself as a PG13 show. It's not that we are being prudish. The amount of adult imagery has always been small. This year the demand for more displayable works by other artists has made it impossible to devote the extra panels. The Art Gallery is growing and this will definitely change in the future.

We encourage artists to have their work matted, framed, and ready for display. This will help protect your work from untoward damage and/or theft. Cases are essential for small 3D objects.

While FanimeCon 2013 may provide security in the Art Gallery area, we are not responsible for lost or stolen artwork. **We highly suggest you insure your artwork.**

Once the art is on displayed, it is not to leave the Art Gallery area unless removed permanently by the artist or the agent. **There is NO in and out of art pieces.**

Remember, the Art Gallery fills up fast, so send your entry form and payment in early. Control sheets and other forms you need will be mailed to you upon your entry acceptance.

Thank you and we hope to see you at the show.

Maurine Starkey  
Fanime 2013 Art Gallery Director  
artgallery@fanime.com

## FanimeCon 2013 Art Gallery Rules

As Art Gallery rules may change from year to year: please READ THESE RULES CAREFULLY!

Your signature on your entry form is your agreement to follow these rules and all applicable laws of the state of California and the United States where applicable. If you fail to follow the rules, you will be removed from the Art Gallery and entry fees will not be refunded.

The exhibitor shall at all times protect, indemnify, save and keep harmless FanimeCon 2013 against and from any loss, cost, damage, liability or expense which arises out of or by reason of any act or omission of the exhibitor, his employees or agents.

1. Each exhibition panel, table, or floor space rents for \$15. The category in which an entrant applies will not affect the rates charged for display. There is no commission on sales. If you send an application in without payment, you do not have a reservation – nothing is assigned until payment is made.
2. Every artist exhibiting within the Art Gallery must sign, date and return a copy of the entry form. Each exhibiting artist must pay for at least 1 (one) Art Gallery space (no sharing of space unless all is under one artist).
3. Entries can be original works or professional prints with themes of animation, comics, science fiction and fantasy, or fandom. These may be in any medium that can be displayed in our space.
4. Reproductions of any kind are allowed, but only one copy of any image may be shown. Computer generated art will be limited for entry. It must be identified as such and not overpriced. The Art Gallery is not the sales floor; if you want to sell multiple copies of either a 2-D or 3-D art piece, we suggest checking into either an artist alley table or dealer's table (you cannot 'man' your Art Gallery space – it interferes with our operations – you can 'man' a table on the sales floor).
5. If you show artwork featuring a character that belongs to someone else, you must credit the owner/creator. For example, a drawing of Superman or Wolverine must be labeled "© DC Comics" or "© Marvel Comics", respectively, in addition to having your signature. If an authorized agent of the copyright holder complains about the presence of the artwork in the show, we must (at minimum) change its status to 'NOT FOR SALE' (or NFS) (if you do not have written permission to use the property). We will not show artwork that defames any real person or any fictional character. The judgment of the Art Gallery director is final.
6. Two-dimensional works must have surfaces not easily damaged by hanging. This means that these pieces will be mounted and matted. If you feel that your artwork is valued at more than \$100.00 per piece, we strongly recommend that before it is displayed that you frame or shrink-wrap the art. And please, no glass in frames – it breaks too easily (either in transit or if the hanging hardware is inadequate – use Plexiglas). If your artwork is framed or is a

- canvas frame, we strongly suggest you use a hanging wire to put it on the board. A sawtooth hanger works fine for nails, but not pegboard hooks - it is likely to fall off the panel, and we cannot be held responsible for poor mounting. If your artwork can't be clamped with a standard bulldog clip, you must provide secure mounting hardware compatible with a standard pegboard hook. If we feel that your artwork cannot be displayed safely, we won't allow it on a panel.
7. Our panels are a mix of 4' x 4' pegboard and fabric-backed cork board. If you intend to hang a business card holder, keep in mind that it must not interfere with bid sheets; the Art Gallery staff will not be responsible to supply business cards or flyers. We will provide hanging hardware (binder clips). We will be as careful as we can when hanging mail-in two-dimensional art; however, we will take no responsibility for pieces that are damaged in hanging or shipping. Artists need to estimate their space needs somewhat realistically – an artist that sets up on three 4' x 4' pegboard panels and places a single 6" x 6" lightweight picture on each risks having them all re-assigned (at the direction of the director or senior staff) to one fabric panel – we do not have the excess space to waste. If we are at capacity and are required to reassign/reduce your space, the difference in fees between what you paid and what you used will be refunded, of course. Also, if you send 36 square feet worth of art for one panel, the laws of physics says that all will not get displayed. If you have heavier objects, we will place them on a standard pegboard. And it is the artist's onus to properly mount their artwork – every year we get artwork that literally falls apart on the panel because the artist did not take the time to protect their artwork. Please lend special attention for the safety of the artwork and not only that, it looks better on display.
  8. Three-dimensional display table spaces (most are 2½' x 4') will be available for the exhibitor/artist unless the Art Gallery director grants an exception. Jewelry displayed in the artist's own case will be placed on a full display space. Oversized art will be displayed on the floor or an easel behind piping (check beforehand - this is on a space-available basis). Please indicate on your entry form any special needs.
  9. Three-dimensional pieces submitted in the show require special attention. The Art Gallery will not accept mail in 3-D art unless it is insured. Attending artists or their agents should set up their own 3-D pieces. Display cases for jewelry are highly recommended. Every sculpture for sale should be shown in a protective display case. Please provide individual shipping boxes with packing materials for all three dimensional art. This is for your art's protection and for transport by a buyer. The FanimeCon Art Gallery staff takes no responsibility for pieces that are damaged in handling while in the show.
  10. All artwork must be clearly labeled (legible longhand is acceptable). Make certain that each piece has on its back the artist's name and address, the artist's number, piece number and the minimum bid. By default, sale of the artwork does NOT include reproduction rights. If your entry is a print, it must have several additional statements. If it is an unlimited-run print, it must be labeled as such. For a print in a limited series there must be the number in the print run, the print medium, and, if the print is an art print (that is, a print made by any of the traditional art processes), the printer used. If the plate has been destroyed, the date it was destroyed must be included on this statement. California Artist's Moral Rights Law regarding art sales requires all of these items. Please see the most recent edition of any artists' law

- reference books, or talk with an art lawyer if you have any further questions.
11. All fees must be paid in advance. We will not reserve space for you until you have returned your dated entry form with your signature, and paid your fees. Please make the checks payable to FanimeCon 2013.
  12. We will accept reservations in the Art Gallery until May 17th before the Art Gallery starts, or when the Art Gallery is sold out. Walk in artists will be accepted on first come and space available basis. We will take reservations with payment by check via mail, and at this time, the Art Gallery cannot accept any credit cards. Cash is acceptable but only at the time of the setup. Please provide exact change.
  13. Artists will then be using their membership numbers located on their membership badges as artist numbers and sent an information packet with copies of a control sheet, bid sheet, check-out procedure etc., upon entry acceptance. Information & rules are on the web site <http://www.fanime.com> under Art Gallery.
  14. Once a piece is entered into the show, you cannot change its conditions of sale, such as 'NFS' status. A piece is considered to have been entered when the minimum bid price or bid sheet is posted beside the work.
  15. FanimeCon will accept mailed in art and hang it for the artist. You may pick it up yourself or designate an agent to be responsible for the return of the artwork. A check for return shipping (or pre-paid return mailing forms) needs to be presented before unsold mail-in artwork is shipped back to the artist. Use a box that will be sturdy enough for return shipping. Please do not ask us to use sales proceeds to cover return shipping costs (there is always the possibility of no art sales, which means you don't get your art back).
  16. **ABANDONED ART. ANY ARTWORK NOT CLAIMED BY THE ARTIST OR THE BIDDER, IF NO ARRANGEMENTS WERE MADE FOR PICKUP OR RETURN, AT THE CLOSE OF THE FANIMECON ON MONDAY WILL BE CONSIDERED ABANDONED AND DISPOSED OF AT THE DISCRETION OF THE ART GALLERY DIRECTOR.**  
Artwork bid on but not yet paid for at the time local artists pick up their artwork is considered NPU (Not Picked Up) and should be taken by the artist (if you leave the artwork, we would need to ship it back to you at your expense if the bidder does not show up – this does not apply to mail-in artists).
  17. FanimeCon does not have insurance on artwork being displayed or stored. You are responsible for your own insurance (check your homeowner's or renter's policy; you may have appropriate coverage there).
  18. The silent auction ends at the Art Gallery closing time on Sunday. The number of written bids required to send a piece to voice auction is four. If we receive fewer than four bids on a piece it will be sold for the highest written bid. The voice auction will be held on Monday. The highest bidder, either by voice or by the last written bid, will purchase the piece.
  19. Quick Sale has been eliminated. Quick sale has proven to be more trouble than it is worth, and FanimeCon wishes to eliminate any further complications at this time.
  20. Buyers must pay in full including sales tax and pick up their purchase before the close of the convention on Monday. No art will be available for sale after the convention. Art which has been bid on and has not been picked up by bidder or artist at the close of the FanimeCon

- Art Gallery, and no pickup arrangements were made with the Art Gallery director, will be considered abandoned and immediately following the show will be handled in accordance with our policies. (Refer to policies #16 and #27).
21. You will be paid within six weeks after the convention closes for art that was sold. No payments will be made at the show. To assist artists in safeguarding their legal rights as creators of their works (as specified, for example, by California Artist's Moral Rights Law), FanimeCon will provide each artist or exhibitor with a record of all purchasers' names in your accounting sheet(which comes with your check).
  22. The Art Gallery will be available for artist set up the Friday before the convention opens from Noon to 5PM (time sensitive), and Saturday morning at 10 AM. Any person or agent representing an artist(s) for delivery, hanging, displaying,pickup or questions regarding the artist or the works, need to be identified on the entry form as an agent (or they might not be allowed up to the Art Gallery). Written exemptions will be allowed at the con on a limited basis. When filling out forms, make sure to print NEATLY (not long-hand, but like you were taught in 1st grade -Deciphering chicken scratches takes a LOT of time; time we don't have at the and be sure the information on the bid sheet is reflected on the control sheet (yes, we DO need to know what your minimum bid or NFS status is – having it on the bid sheet on the panel doesn't help the person doing data entry at the desk). Number items in sequence (starting with '1'), and always put your artist number on the bid sheet. All items you wish to place in the show need to be listed on the control sheet (if it's under our roof, we need to know about it). Please also give us your ZIP+4 (for U.S. artists) – we need it for getting your sales checks to you faster; if you don't give it, that's an extra step we have to take to secure the information. Plan to attach the bid sheets next to the artwork on the pegboard. and use the minimum amount of masking or blue painters tape needed to attach the bid sheet next to the
  23. The Art Gallery exhibition hours for Friday through Sunday will be posted on site and announced in the FanimeCon schedule.
  24. **Art Gallery silent bidding WILL close at Art Gallery closing time Sunday.** Artists displaying art 'NFS' and pieces not available at the close of show for minimum bid, may withdraw their art on Monday before the Art Gallery opens to the general attendees. Artists and buyers may make pickup arrangements for their art before convention closing on Sunday.
  25. To protect artists' copyrights, there will be **NO PHOTOGRAPHY OR VIDEOTAPING** in the Art Gallery without a release of responsibility of FanimeCon from the artists and with the prior approval of the Art Gallery director. This includes cell phones equipped with cameras. Persons taking pictures risk being removed from the show, having film confiscated, and digital image searched under staff supervision.
  26. As a reminder, the Art Gallery is staffed and run by volunteers. In all matters, the decision of the Art Gallery director is final. The exhibitor agrees to protect, keep and save FanimeCon forever harmless from any damages(s) or charge(s) imposed for violations of any law or ordinance by any exhibitor, their employees or agents, as well for failure to comply with the terms and agreements. Remember, the exhibitor shall at all times protect, indemnify, save and keep harmless FanimeCon against and from any loss, cost,damage, liability or expense

which arises out of or by reason of any act or omission of exhibitor, their employees, agents or buyers.

27. If you have any questions about these rules or have any special requirements, please email the Art Gallery Director. Maurine Starkey – [artgallery@fanime.com](mailto:artgallery@fanime.com)
28. **Remember, even if you get into the Art Gallery, you still need a membership to get into the convention** proper -we can't get you a membership (a spot in the Art Gallery DOES NOT get you a convention membership). If you need a membership, get one AS SOON AS they become available. Also, if you have artwork that you cannot bring down via public transportation OR you have not gotten a parking reservation near the convention center, we **CANNOT** secure you a parking space, make them let you unload your car (and leave it there) in front of the South Hall, have someone from the Art Gallery come to you and pick up your art. Getting the artwork to the Art Gallery is totally your responsibility.

By Signing below, You agree to terms and Conditions of FanimeCon 2013 Art Gallery.

Exhibitor: \_\_\_\_\_

Date: \_\_\_\_\_

Art Gallery

Director or Volunteer: \_\_\_\_\_

Date: \_\_\_\_\_